



2017 Western Canada Innovation & Entrepreneurship Road Show

*Tuesday September 12, 2017 6pm
University of Calgary Science Theatre 143*

How to Value Your Business and Make Initial Market Analysis

Program

Master of Ceremony

David Wan, Manager, Calvista LLP

Opening Remarks

Andy Wu, President, CCCA

Special Guest

Dr. David Sun, CEO, Petrosun Resources Inc
Innovative Entrepreneurship and Angel Investment in China

Keynote Speakers

David Bocking, Technology Development Advisor, Alberta Innovates
Don't fall in love with your idea until your customers do

Jeremy Gilman, Principal, McRock Capital
How to value your business and attract investors wisely

Panel Discussion

Steven McIlvenna, Director, Entrepreneur Development, Innovate Calgary

Eileen Ashmore, President & Owner, Strategic Timelines Inc.

Bruce Gilkes, Owner, Technology Pathfinders

Closing Remarks

David Wan



2017 CCCC Upcoming Events

Saturday October 7, 2017	2pm - 4pm	Career Forum
October 2017	TBD	Roadshow Candidate First Screening
October - November 2017		Roadshow Candidate Featuring Month
Saturday November 18, 2017	1pm- 4pm	Dr. Lionel Laroche Special Seminar - Finding Your Professional Path in Canada
November 2017	TBD	Roadshow Finale

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